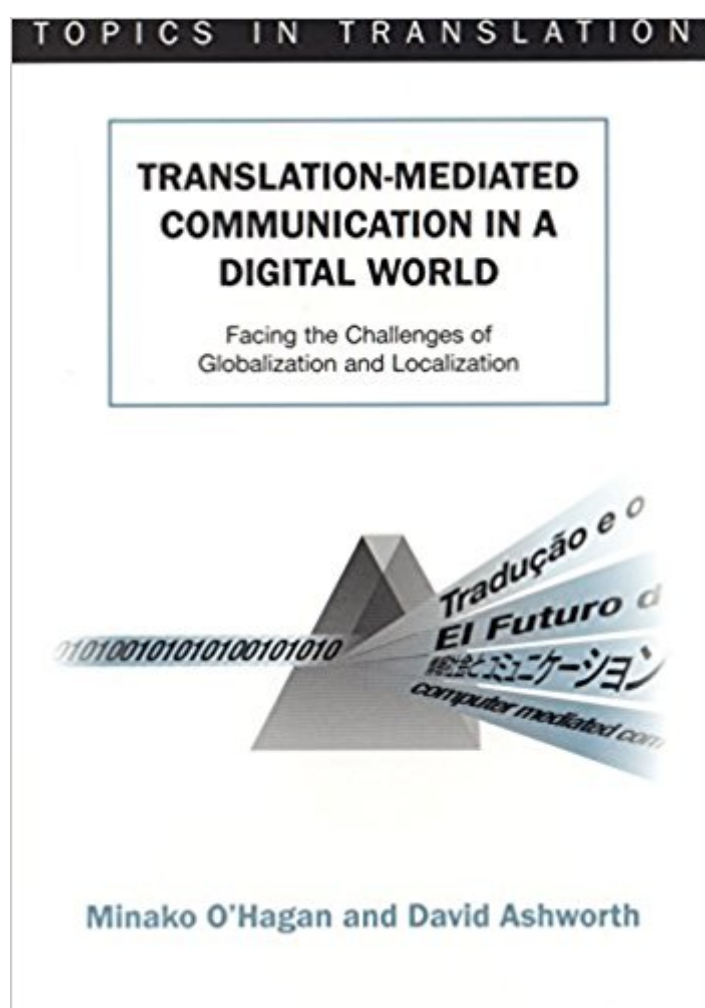


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Translation-mediated Communication In A Digital World: Facing The Challenges Of Globalization And Localization (Topics In Translation)



Synopsis

The Internet is accelerating globalization by exposing organizations and individuals to global audiences. This in turn is driving teletranslation and teleinterpretation, new types of multilingual support, which are functional in digital communications environments. The book describes teletranslation and teleinterpretation by exploring a number of key emerging contexts for language professionals.

Book Information

Series: Topics in Translation (Book 23)

Paperback: 192 pages

Publisher: Multilingual Matters (May 3, 2002)

Language: English

ISBN-10: 1853595802

ISBN-13: 978-1853595806

Product Dimensions: 5.8 x 0.4 x 8.3 inches

Shipping Weight: 11.4 ounces (View shipping rates and policies)

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